

TEN FUNDAMENTALS OF EXTRAORDINARY LEADERS

- 1 THE POWER OF VISION**
The vision must call forth individuals to become more of who they really are.
- 2 THE POWER OF UNREASONABLE EXPECTATIONS**
If you want the ultimate rewards, you must live by ultimate high standards.
- 3 THE POWER OF CONVICTION**
The quality of life is in direct proportion to your ability to deal with uncertainty.
- 4 THE POWER OF CONNECTION**
True leaders have an uncanny ability to care and connect.
- 5 THE POWER OF PASSIONATE COMMUNICATION**
To inspire others, you must first be inspired.
- 6 THE POWER OF STRATEGIC INNOVATION**
Be just ahead of the trend, but not the pioneer. Remember pioneers get arrows.
- 7 THE POWER OF ACTION**
Leaders are bold. They are men and women of action.
- 8 THE POWER OF TRUTH**
Leaders tell the truth to themselves, and to everyone with whom they interact.
- 9 THE POWER OF CHARACTER**
Leaders are responsible, consistent, courageous, loyal, and fearless.
- 10 THE POWER OF GIVING**
"Ultimately, no man or woman is happy unless they have found a way to contribute beyond themselves."
— TONY ROBBINS